



POWER OF FLOWERS PROJECT

Sharing Hope and Happiness

Kindness Connections: A Corporate Sponsorship

● OUR MISSION

The Power of Flowers Project promotes well-being and happiness by surprising seniors in need with bouquets made from donated flowers, engaging them in the creation of their own bouquets, and spreading the power of kindness in the care communities that we serve.

● BENEFITS OF SPONSORSHIP

Make an impact on your local community by becoming a sponsor. Give your employees an opportunity to give back through onsite Flower Workshops. Your company name and logo will appear on every bouquet delivered and your employees and community will know you care.

● WHY PARTNER WITH US?

- Nine years of experience
- Over 75,000 bouquets delivered
- Partnerships with over 80 floral donors benefitting 130 care communities in 30 cities and towns
- Over 130 volunteers contributing 9,500 hours annually, making and delivering 400 bouquets a week
- Flower Therapy Workshops at assisted-living, senior centers & nursing locations
- Volunteer in place programs for businesses and corporations
- 3,000 floral containers recycled back into the floral industry

Sponsorship Levels

Sponsorship Benefits	Hydrangea Sponsor	Lily Sponsor	Rose Sponsor	Peony Sponsor
Giving Level	\$3,000	\$2,000	\$1,000	\$500
Recognition as inaugural sponsor of Kindness Connections at Annual Spread the Joy Luncheon	X			
Prominent Recognition on the POF website	X	X		
Press Release & Photo	X	X	X	
Recognition on digital marketing (e.g., blog & Facebook)	X	X	X	X
Flower Workshops with Employees	4	3	2	1

For more information, contact
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